



# BRANDING GUIDE 2014

## COLORS



#53301a  
C: 44, M: 71, Y: 86, K: 57



#52be95  
C: 65, M: 0, Y: 55, K: 0



#e03b28  
C: 6, M: 92, Y: 97, K: 0



#f6d045  
C: 4, M: 15, Y: 84, K: 0



#fbf7e4  
C: 1, M: 1, Y: 11, K: 0



CREATING A VITAL DOWNTOWN DISTRICT

## FONTS

ROCKWELL

BEBAS NEUE

*Yesteryear*

Quatrocentro Sans