

Goal	Objective	Activity	Task	Time frame	Committee
Be good stewards of BDL	Continue to be a member-driven organization that is accountable to our members	Expand BDL's membership base <i>Purpose: To strengthen BDL's legitimacy as the stewards of downtown Lewiston, emphasize our position as a business development entity, expand our financial resources.</i>	Survey our existing members to determine member satisfaction	By the end of Q1 2017	Organization
			Do a better job story-telling about what BDL does and why	End of Q4 2016 and all of 2017	
			Survey non-member businesses and property owners downtown	By the end of Q1 2017	
	Maintain our financial independence	Perform an audit of BDL's finances and books	By the end of Q2 2017?	Executive Committee	
	Succession plan for the organization <i>Purpose: Ensure that our Board is a reflection of our stakeholders and has the skills and buy-in to steward BDL</i>	Recruit new volunteers with skills needed on the board and prep them for Board membership	Q4 2016 and Q1 2017	Executive Committee, Organization Committee	
Have a strategic 5-10-year plan that has buy in from stakeholders	Develop a strategic plan with activities and tasks that address our goals in short, medium and long-range time frames <i>To give BDL and its members a larger framework from which to make decisions about priorities and resource allocation</i>	Identify suitable strategic planner and scope project	Begin in Q2 and finish in Q3 2017	Executive Committee lead, full board participation	
		Review feedback from market study and member/non-member surveys			
		Develop a strategic plan			
Promote a hospitable business and property development climate in downtown Lewiston	Be experts on the economy in downtown Lewiston	Develop a market Study of the economy in downtown Lewiston <i>Purpose: To deepen our understanding of downtown Lewiston's economy and it's role in the LC Valley and 5-county region</i>	Decide approach: in house or consultant	October 2016 BDL meeting: consultant	Economic Vitality
			Develop USDA Rural Economic Development grant application w/ CEDA, due 4/1	Q1, Q2 & 3	
			Complete Market study	End of 2017	
	Support existing businesses	Develop signature event supporting downtown restaurants	Add a Dine Downtown Promotion in 2017	Q1 or Q2	Promotions Committee
	Enable new complimentary business devel.	Explore development of a pop up business program	Build partnerships with building owners through pop up art program with funding from Idaho Arts Commission	Q2-4	Economic Vitality Committee
	Encourage property (re)development	Support public reinvestment in downtown Lewiston	Inventory existing assets downtown to take stock	Q4 2016, Q1 & 2 2017	Design Committee
		Support private reinvestment in downtown Lewiston	Participate in Development Review Committee to identify squeeze points	Q1-Q2	