



**Board Meeting
October 04, 2016
Community Development**

Present: Scott Trotter (President) Beeg Johnson (Vice President), Vikky Ross (Treasurer), Mike Cannon (Secretary), Wayne Hollingshead, Michelle Witthaus, Kaeli Dry, Wendy Price, Joe Strohmaier, Jim Kleeburg

Not Present:

Excused:

Guest: None

Staff: Courtney Kramer (Executive Director), Erika Stricker (Events Coordinator)

- I. Scott brought the meeting to order at 4:02 pm
- II. **Approval of the Meeting Minutes, Finance Report, Committee Reports, ED & EPM Report.**

Presented and reviewed minutes. Approved as presented.

III. Public Comment

No public comment

IV. Special Presentation

Vikky - Would like to make note in our meeting minutes that Beeg, Vikky, Mike and Scott will be recognized as signers on the P1FCU non-profit savings account.

Motion approved as presented.

V. Old Business

- a. **Discussion of draft organization chart of BDL, consideration of motion to approve.** Mostly aimed at making sure that everything gets done and delegated out appropriately. Motion to accept the organization chart. Comment from Wendy that the chart is nice to have around for the organization. At the committee level, it is important that committee chairs share that information to their committee members. A copy should go in the president's binder as well. Motion approved as presented.
- b. **Discussion of 2017 Work Plan and How to achieve our goals**



- i. **Consent agenda approach.**
- ii. **Every other month board meetings, with Executive Committee meeting in off months.** Other alternative is that committee chairs could meet in the off months. Vikky suggested that a 6 month trial would be a good idea. Would be interested to see if any momentum would be lost with meeting every other month. Discussion will be tabled until the November board meeting.
- iii. **Executive Committee plus Committee Chairs**
 1. Market analysis/study for downtown or new hotel (Lewis Clark plaza) recently purchased by Mark Alexander. Downtown McCall master plan and market study was done for about 65K. The study tells us foot traffic, turnover, vacancies, could be as broad as we want or a narrow as we want. Kleeburg suggested to talk to Community Development and see if this can be done in house (Jaqui Gilbert as point of contact). Maybe she could be the primary and someone else hired as a secondary analysis. The catch is having the skills and resources to turn this project out. Partnership with CEDA, City of Lewiston, Mark Alexander. Expanding our membership is a big priority. Re-doing our membership brochure, something Ericka is currently revamping. Succession plan. Board member information. Courtney has kicked around the idea of financial training. Maybe doing in the first quarter of the year for the board. Feedback on the planning session. Beeg said he'd like to see more brainstorming, thought clouding, more talk about the organization as a whole. Two years ago we had a moderator to help with the process. Might be an idea to do bi-annual.

VI. New Business

- a. Opportunities too good to pass up:
 - i. Thursday October 6, Downtown Business after hours, 5-7 pm Boomtown Saloon.
 - ii. Thursday October 20: F Street Show and Tell: Partnering with public works to talk to businesses about the finishing of F Street. Will talk about Penney Lane, Towne Square, (etc.). Our guest speaker for the confluence dinner will be participating in the event. Time and place to be determined soon. Might be 20-30 people at the event. Confluence dinner tickets are available online, 6pm includes dinner and wine.
 - iii. Thursday November 10: Downtown Breakfast with the Chief of Police. 7:30 in the morning. Intention is to give property owners,



business owners the ability to sit down with the chief to discuss safety downtown. Location will be determined at a later date.

- iv. November 14-16. Community Mobility Institute in Idaho Falls. We talk about a topic concerning transportation and how it effects your local economy. What are we doing on Main Street? Main Street could be a topic of conversation for the 8 individuals going to the institute. You need to have some 'buy in' at the administrative level. Courtney put together an application. Should know by the end of the week.

VII. Good of the order

a. Board member representation at BDL events

- i. Courtney took note of all board members that would be available for all events going on within the next month (Artwalk, Loft Tours, Breakfast, Confluence Dinner, Pumpkin Palooza,)
- ii. Pumpkin Palooza
 - 1. Doing away with the downtown trick or treat. Beeg wanted to note that we need to spread the words to parents in the valley. We are replacing it with an old school style carnival. Sponsorship pays for the construction of the games and the candy. It takes away the funneling of people down the sidewalk and makes them go to different activities down the sidewalk. More of a family friendly atmosphere to interact with each other rather than a cattle-drive. 12 sponsors so far. Haven't had the response she'd like for volunteers.
- iii. Make sure everyone votes.
- iv. Kleeburg - Rich Morgan teamed up with Bruce Finch to put a brewery next to the Mystic Café. P & Z already approved the parking variance. Going to be a great thing for downtown.

Adjourned at 5:00 pm