



**Board Meeting
March 14, 2017
Community Development**

Present: Board of Directors: Johnson (President), Cannon (Vice President), McCoy (Secretary), Brooks (Treasurer), Dry, Ross, Price, Witthaus

Excused: Scott Trotter

Absent:

Staff: Courtney Kramer (Executive Director), Erika Stricker (Events & Promotions Manager)

I. CALL TO ORDER AND WELCOME by Beeg 4:01pm

II. CONSENT AGENDA

Vikky moved to accept the complete consent agenda, Angela seconded the motion. All in favor – all, opposed – none. **Motion passed.**

a. Approval of minutes from the January 31 Board meeting

b. Approval of Executive Director Report

c. Approval of Committee Reports

i. Organization Committee

ii. Economic Vitality Committee

iii. Design Committee

iv. Promotions Committee

d. Approval of grant applications:

i. Community Development Block Grants:

1. Art in vacant storefront windows program

2. Matching funds for signal box wraps

ii. USDA: Market Study funding

iii. Wells Fargo Community WINS

III. PUBLIC COMMENT – none at this time.

IV. SPECIAL PRESENTATIONS – none at this time.



V. OLD BUSINESS

a. Finances discussion – Price is Right income will be about \$12,500 although some bills are being finalized. The goal was \$9,000. Around 250 people attended and do we feel that’s a good place to stay? At what point do we have less interaction (people called down to play) by continuing to grow the numbers? Beeg agrees that this was a great turnout and it finally felt like we “hit the nail on the head” so trying for a repeat next year would be good. Kaeli mentioned some negative feedback about the Bob Barker being “all over the place”. Other feedback from Michelle was to raise the contestants on a platform for visibility and to perhaps cycle through those folks not called up to be contestants. Vikky suggests we go back to the whiteboards for contestant numbers, because folks were peeking at each other’s and cheating this year.

i. Adoption of financial reports – Michelle moves to adopt, Angela second. All in favor – all, opposed – none. **Motion passed.**

ii. Adding Events and Promotions Manager to the BDL checking account – Kaeli moves to approve, Michelle seconded. All in favor – all, opposed – none. **Motion passed.**

b. Membership campaign – Good news for March: Columbia Bank enrolled, Wells Fargo upgraded to Key members, Ampersand enrolled as a business member, Clearwater Canyon enrolled as a business member, Valley Medical/Catalyst is interested in becoming a member. Courtney is also presenting to the Lewis-Clark Realtors Thursday and plans to ask them for a business membership. The Port of Lewiston is also going to be approached about being a corporate member. Montessori and a few other organizations are also being rescheduled and Courtney expects those meetings to go well.

VI. NEW BUSINESS

a. Attending the Washington Main Street Conference, April 24-26, Ellensburg

i. Who should attend? Courtney and Erika should both be in attendance, another two board members and an elected official as well as a City of Lewiston staff member. Jonelle is available to attend and Mike may go “for the hell of it”. Cari Miller is suggested as the elected official and Beeg can attend as the City of Lewiston staff member or Joel Plaskon. Courtney would like to connect with the Ellensburg and Wenatchee Main Street programs.

ii. Budget amendment to fund attendance

After review an amendment isn’t needed though we are slightly under-budgeted on conference funds. To account for this Courtney recommends we hold off on Leadership LC Valley and hope they discount it for us.

b. Annual meeting 2

i. Bylaws modification

The bylaws need updating around election of officers and the timing of our Annual Meeting. She would like to change the time of the Annual Meeting to the first quarter. Additionally, while we are working on them Courtney would like language around the board



meeting quarterly in case we can move toward that schedule in the future and create language for 'friends of downtown' within membership to broaden that base to folks who are passionate about downtown but don't meet current standards. Courtney will take the lead on this and work with Jonelle before taking it to Ed, with the aim to have something before the board by May. It will go to the Org Committee as well.

ii. Board member nominations for June Annual Meeting

Nominations should happen in April. We will have 5-6 vacancies. Vikky is planning to step down, at least for a year. Angela is also willing to step down, especially if nominations include more folks from the banking industry although she will stay if she can continue to be productive. Glen **Garity (last name unsure)**, Keyna Willet, and Nathanael Tucker are all potential new board members. Courtney is also trying to connect with Kathy Martin from LCSC.

VII. GOOD OF THE ORDER

a. Hurrah Idaho Humanities Council grant! Hopefully we can make some progress for art in vacant window funds and the signal wraps. The content is being developed by the LCSC public history class and will make site-specific interpretations in tandem with the Nez Perce Historical Society. There will be an open house with a presentation of the project at the Center for Arts and History in May as the semester wraps up.

b. City Council passed Smoke Free Air ordinance for the Lewiston parks except for designated smoking areas. It will now be a \$50 fine if you smoke in Lewiston parks. Waste receptacles and signage will be added to the designated smoking areas. There is also an exemption for religious practices for those "bona fide religions" holding ceremonies in those spaces.

c. Pub Crawl is looking good on volunteers, but more volunteers for Refresh the Valley are always welcome.

d. Cars 3 is coming out this summer and Courtney is excited about incorporating it into the Hot August Nights car show.

VIII. ADJOURNMENT – 4:45pm.