



**Board Meeting  
April 4, 2017  
Community Development**

Present: Cannon (Vice President), McCoy (Secretary), Brooks (Treasurer), Dry, Ross, Price, Witthaus, Kleeburg (Ex-officio)

Excused: Johnson, Trotter

Absent:

Staff: Courtney Kramer (Executive Director), Erika Stricker (Events & Promotions Manager)

**I. CALL TO ORDER AND WELCOME by Mike 4:00pm**

**II. CONSENT AGENDA**

Michelle moved to accept the complete consent agenda, Angela seconded the motion. All in favor – all, opposed – none. **Motion passed.**

- a. Approval of minutes from the March 14 Board meeting
- b. Approval of Executive Director Report

Angela motioned to approve, Wendy seconded. All in favor – all, opposed – none. **Motion passed.**

**III. PUBLIC COMMENT** – none at this time.

**IV. SPECIAL PRESENTATIONS** – none at this time.

**V. OLD BUSINESS**

a. Adoption of financial reports – Wendy moves to adopt, Jonelle seconded. All in favor – all, opposed – none. **Motion passed.**

b. Membership campaign – Not going exactly as planned but still going well. Positive feedback from Corps of Lewiston about becoming a business member, and the bringing on of Catalyst Medical as a \$3,000 Corporate Member. This can serve as a model for future corporate members as well. Children's House Montessori and SEL are both in the queue for becoming members.

c. Market Study – CEDA has agreed to carry the application of the grant and Courtney is asking the board for approval to give a letter of commitment from BDL in the amount of \$5,000. Courtney has a draft scope of work and CEDA will add their perspective to it, we will then be keepers of this information although it will be public. Angela suggests pulling the \$5,000 from checking, but since money can be transferred from savings to checking if checking is low it doesn't make a significant difference.

Jonelle moved to approve, Kaeli seconded. All in favor – all, opposed – none. **Motion passed.**



d. Pilot Project – parking has been approved temporarily, the project will move forward until seal coating. BDL has been charged with finding an engineer to draft the set up of the road for diagonal parking. If the pilot project is popular we'll want to move forward, so we'll need the engineering underway before May 1<sup>st</sup> before the pilot project is over. Our current understanding is that if the pilot program is well received the parking can be a part of the city's 2019 budgeting. Jim recommends Courtney send a letter to Mayor Bennett in regard to the 2019 budget.

The project's feedback survey will be available on BDL's website, through text (via a link), and at stores in proximity to the parking which will have paper ballots that will be picked up weekly. Public Works is doing pedestrian and traffic counts (before and after) to help determine the success of the project. Now that we have approval from the City we will also send out a press release about the pilot project.

One of the benefits of the back-in parking is the barrier created between the passengers and the street, it's easier to pull out, and it's better for bicyclists. We had talked about having a Saturday with a 'Bring Your Oddly Sized Vehicle' theme to challenge folks to try the diagonal parking with all kinds of cars and trucks. Sean Courtney (local photographer) has go-pros we may be able to use to capture video of the busy times of the street.

#### **VI. NEW BUSINESS**

None at this time.

#### **VII. GOOD OF THE ORDER**

Catalyst Medical Group will be the corporate sponsor for the Confluence Dinner.

Cruising Main Street sponsor of \$1,000 will be Howell Machine, they will use their front sidewalk to hold a sidewalk sale during the event.

Refresh the valley will have more perennials like lavender, succulents, etc. this year and it looks like we have enough volunteer leaders for the event. Some folks have asked about more recurring clean-ups and in the past, we have tried monthly clean-up events on Saturday. BDL could contract with the city to have a maintenance employee (since BDL isn't beholden to union regulations like the city would be, it would be more cost effective for the city to contract it with us) for ongoing clean up. Other options include quarterly clean up.

Sound Downtown band line-up has been finalized, the Hitmen will open, then 7 Devils, the Katz Band with Heather and the SoulMotions capping the series. Pepsi will bring over their concessions trailer for each of the events and BDL will open that as a nonprofit fundraising opportunity. Nonprofits will need to purchase the supplies wholesale but can keep whatever profit they make from sales. We will also have an ice cream truck from the Tri Cities. This won't compete with restaurants but will add options.

#### **VIII. ADJOURNMENT – 4:45pm.**