



Beautiful Downtown Lewiston
Board of Directors

Agenda for August 1, 2017 BDL Board Meeting

215 'D' Street | 4:00 PM

Creating a vital, inviting downtown district in Lewiston which promotes quality business, cultural and community growth.

Board of Directors: Johnson (President), Cannon (Vice President), McCoy (Secretary - late), Brooks (Treasurer), Trotter (Past President), Dry, Price, Witthaus, Willett, Tucker - late, Anderson

- I. CALL TO ORDER 4:06pm AND WELCOME OF INVITED GUESTS
- II. CONSENT AGENDA
 - a. ~~Approval of minutes from the June 6 Annual Meeting and July 11 Board Meeting Postponed to September~~
 - b. Approval of [Executive Director Report](#), including:
 - i. [Approval of Signal Box Project](#)
 - ii. [Approval of Pop up Art Project](#)
 - c. Approval of [Committee Reports](#)

Consent agenda has been approved.
- III. PUBLIC COMMENT – none at this time.
- IV. SPECIAL PRESENTATIONS – none at this time.
- V. OLD BUSINESS
 - a. Adoption of Financial Reports – ad hoc finance committee met Angela moves, Mike seconds All in favor, none opposed. Motion passes.
 - b. Discussion of BDL involvement in Lewiston's Hot August Nights – per direction from the board in July more information was gathered and our lawyer was asked to review the non-competition clause. The data Erika gathered about past LHAN registrants is somewhat incomplete (missing addresses, etc) but the base (over 60%) seem to be local to the LC Valley. Erika believes that with the trend of 50% local and 50% out of town in registrants so far this year we may be seeing a greater tourism effect. A survey of business owners is still pending. A survey of registrants via email is also possible according to Courtney and Erika. We have 6 weeks until November 1st until we need to confirm whether we renew our contract or not.

Question – do we have enough time after the event (Aug 26) before Nov 1 to survey participants about their experience? What other datasets can we gather? A point in time count of individuals in BDL stores?
 - c. Prep for September planning sessions – staff can bring a draft plan to the table. We're looking at two separate two hour planning sessions.
- VI. NEW BUSINESS

- a. Finding funding for the Downtown Vision Plan and National Endowment for the Arts cultural district planning – Mark Alexander and other community members asked the City of Lewiston for a downtown vision plan but due to some confusion the \$50,000 project is currently unfunded by the city.
- b. Stakeholder Survey – Courtney will be going into downtown businesses with a paper survey and emailing members to capture information about BDL’s efforts in improving business climate and meeting our mission in regard to the Four Point Main Street approach. We can then review this info at our strategic planning sessions.
- c. Discussion of the Historic District Expansion – businesses should know expanding the district on the National Register of Historic Places is honorary and includes no design requirements but expanding the district through local city ordinance would. Board members working downtown in the current historic district voiced some concern for design as the expansion would include businesses who don’t currently meet historic design and suggested BDL might offer to help explain design expectations and review processes to business owners/operators.
- d. Continuing Education investments – Beeg is in favor of Courtney’s recommendations for the remaining \$800 be put toward the Idaho Heritage Conference and webinar training from the National Trust for Historic Preservation.

VII. GOOD OF THE ORDER – Crazy Good is opening in the Sidelines Grill space and will roll their LHAN vendor funds into a BDL membership.

VIII. ADJOURNMENT