

Beautiful Downtown Lewiston
Board of Directors

Agenda for August 30, 2017 BDL Special Board Meeting

215 'D' Street | 4:00 PM

Creating a vital, inviting downtown district in Lewiston which promotes quality business, cultural and community growth.

Board of Directors: Johnson (President), Cannon (Vice President), McCoy (Secretary), Brooks (Treasurer), Trotter (Past President), Dry, Price, Witthaus, Willett, Tucker, Anderson, Kemak (Ex-Officio), Kleeburg (Ex-Officio)

Not present: Tucker, Kemak, Kleeburg

Guests: Bill Miller, Julie Pierce, Aaron

I. CALL TO ORDER 4:02pm AND WELCOME OF INVITED GUESTS

Bill Miller (LHAN Committee Chair), Julie Pierce (LHAN Committee Volunteer), Aaron (Hot Bodz Custom Rods, LHAN Car Garage Sponsor)

II. OLD BUSINESS

a. [Discussion of BDL involvement in Lewiston's Hot August Nights](#)

Bill: PERC taking it to a cash/money making level has taken away from it as a community event. I'd suggest thinking about how you want your community to be involved.

Why do we do this? I asked Ben why we do LHAN and all volunteer committee members said they enjoyed it for the community, for the cars, for the history. When she asked Ben, he said "Because my boss makes me do it." And that felt telling. Neither Tileena nor Ben did a walk through of the car show.

Boyd – This event was put on to cater to the car show people and now it feels like it caters to CAT FM's bank account. I don't think we're getting a fair shake and every time we come up with good ideas we get a no.

Aaron – I started in the Hot Rod shop the same year BDL took over the car show. It seemed like the first couple of years, with Bill's leadership, the event was even better. The car guys only care about the car show, they don't really care about CAT FM. We need to go back to pick up what worked and then carry forward, otherwise the car guys won't continue to be involved. Why can't they see if the community is happy and turns out they're going to get more money?

Our options are to continue as is with the contract with PERC, completely divorce from PERC and go back to calling the Midsummer Nights Cruise, or make an offer on the trademark.

III. GOOD OF THE ORDER

a. City's FY 2018 budget includes \$50,000 to BDL for downtown Master Plan – we need to convey that this money is for a DOWNTOWN master plan for the good of the whole community and NOT specifically funds for BDL.

b. Welcome New Members: River City Espresso, Crazy Goo, and Quality Inn which became a corporate member and major ArtWalk sponsor.

c. Reminder of September Planning Sessions:

Tuesday, September 12, 3-5 pm at LCSC Small Business Development Center, 406 Main St

Monday, September 18, 3-5 pm at LCSC Small Business Development Center, 406 Main St

IV. ADJOURNMENT